



NASCI 2024 ANNUAL MEETING

PARTNERSHIP PROSPECTUS

September 21-24

The Westin Boston Seaport District • Boston, Massachusetts





WELCOME

NASCI 2024 ANNUAL MEETING • September 21-24 • Boston, Massachusetts

Dear Industry Colleagues,

On behalf of the NASCI Leadership, it is my pleasure to invite your support of and participation in the annual meeting of the North American Society for Cardiovascular Imaging. This meeting will take place, live and in person, September 21-24, 2024 at the Westin Boston Seaport District in Boston, Massachusetts.

The North American Society for Cardiovascular Imaging (NASCI) is an international organization dedicated to the advancement of cardiovascular imaging through the education of physicians and allied health care providers on a broad range of cardiovascular imaging applications and techniques. These include major CT and MR advances, new cardiovascular devices, cardiovascular disease in women, updates on imaging of ischemic heart disease and cardiomyopathy, and much more. The NASCI board and meeting faculty are leaders in the field, representing most of the major academic and private centers in the US, including members of the editorial boards of major journals, participants on guideline writing committees, and influencers of the practice of cardiovascular imaging worldwide through their scientific publications, textbooks and lectures.

NASCI 2024 will highlight the latest technological advances in software such as Computed Tomography-Fractional Flow Reserve (CT-FFR), Quantitative MR Perfusion as well as Artificial Intelligence (AI) for various cardiovascular applications from basic ventricular volume assessment to more advanced applications. New hardware advances in photon counting CT and multi-energy CT will be showcased and there will be opportunity for hands-on learning. The NASCI Leadership's initiative for 2024 is to feature the best products and vendors in cardiovascular imaging!

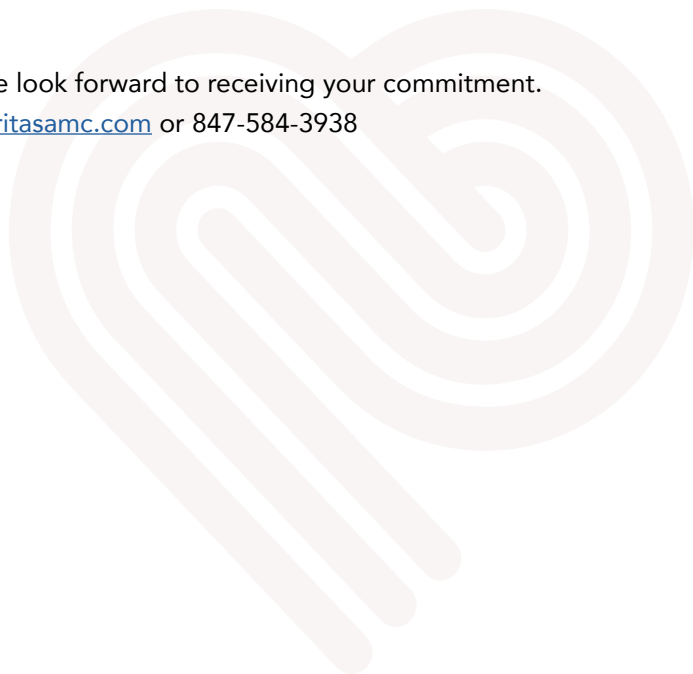
This year's meeting will allow you to network with 200-250 radiologists, cardiologists, and allied health professionals with a subspecialty in Cardiovascular Imaging. Industry partners and exhibits are an essential part of our meetings' success, and our attendees will be eager to learn about your company's products and services that can assist them with improving the care of their cardiovascular patients.

Thank you for your consideration of our request for participation; we look forward to receiving your commitment. If you have any questions, please contact Ryan O'Sullivan, Ryan@veritasamc.com or 847-584-3938

Kind regards,



Ryan O'Sullivan
Director, Industry Relations



NORTH AMERICAN SOCIETY FOR CARDIOVASCULAR IMAGING



nasci.org



[@NASCISociety](https://twitter.com/NASCISociety)



PARTNERSHIP OPPORTUNITIES

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EXHIBIT SPACE RESERVATIONS

Companies wishing to exhibit must submit a completed exhibitor form. Exhibits provide an enhanced experience to participants and provide useful information about developments, products and services related to their interests and responsibilities. Products or services displayed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference.

WHY PARTICIPATE?

- Reach your target audience economically and time effectively
- Network with prominent clinicians and key decision makers
- Enjoy unopposed exhibit hall hours
- Take advantage of educational sessions and learn about the current needs of clinicians and key decision makers
- Participate in planned social events with attendees



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SPONSORSHIP OPPORTUNITIES

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PINNACLE | \$25,000

Industry Sponsored Product Theater

Highlight your product and your commitment to Cardiovascular Imaging with a dedicated hour for your product specialist or guest speaker to present to our attendees during Lunch. Live stream your session to our virtual audience for an additional \$5,000.

PINNACLE LEVEL SPONSORSHIP INCLUDES:

- Prime location of exhibit space
- Company recognition on the NASCI website
- Recognition on contributor support signage in the meeting pre-function space
- Eight exhibitor badges for company representatives
- Invitation to the Welcome Reception for eight company representatives
- Company description on meeting platform
- Logo featured on Fun Run T-shirt

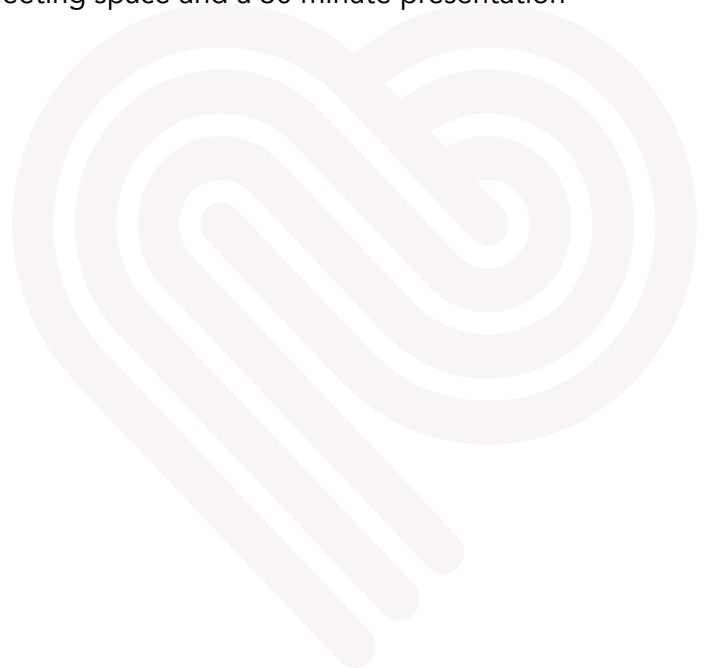
DIAMOND | \$20,000

Cardiac Bootcamp

Exclusive opportunity to make an early impression on Residents, Fellows and Early Career Cardiovascular Imaging Professionals.

DIAMOND LEVEL SPONSORSHIP INCLUDES:

- Exclusive opportunity to make an early impression on Residents, Fellows and Early Career Cardiovascular Imaging Professionals
- Includes table top exhibit for Bootcamp and full conference
- Includes branding recognition on signage throughout the meeting space and a 30 minute presentation over lunch
- Logo featured on Fun Run T-shirt



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SPONSORSHIP OPPORTUNITIES

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PLATINUM | \$15,000 | Choose one of the following:

Hands-On Workshop

Showcase your software by providing Attendees with a hands-on experience using your proprietary software and imaging systems. This course may be offered during breakfast.

Focus Group

Unparalleled opportunity to gain insight through a NASCI organized focus group. NASCI will convene a group of subject matter experts for your team on the topic of your choice.

Welcome Reception

One of the most visible ways to support NASCI and showcase your product. The reception is held in the exhibit hall, showcase your company while the attendees' network with colleagues and visit the exhibits.

Social Event

This prestigious sponsorship level offers companies the opportunity to sponsor the Social Event. Attendees will be able to network and solidify relationships in a relaxed, intimate setting.

PLATINUM LEVEL SPONSORSHIP INCLUDES:

- Prime location of exhibit space
- Company recognition on the NASCI website
- Recognition on contributor support signage in the meeting pre-function space
- Eight exhibitor badges for company representatives
- Invitation to the Welcome Reception for eight company representatives
- Company description on meeting platform
- Logo featured on Fun Run T-shirt

GOLD | \$10,000 | CHOOSE ONE OF THE FOLLOWING

Coffee Breaks

Help provide attendees with an AM or PM jolt by sponsoring the coffee breaks during the annual meeting.

Official Sponsor of the Fun Run

Use your brand to promote health and wellness by becoming the official sponsor of the NASCI Fun Run. Your logo will be branded as the top sponsor on the official fun run t-shirts. Fun Run will take place in the morning of Sunday, September 22nd.

GOLD LEVEL SPONSORSHIP INCLUDES:

- Prime location of exhibit space
- Company recognition on the NASCI website
- Recognition on contributor support signage in the meeting pre-function space
- Six exhibitor badges for company representatives
- Invitation to the Welcome Reception for six company representatives
- Company description on meeting platform

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SILVER | \$7,500 | Choose one of the following:

WiFi Code

Exclusive provider of Wi-Fi for the meeting. Company name and custom password will be displayed on signage and in meeting promotions.

Charging Station

Provide a power boost to all attendees as the official sponsor of the charging stations in the meeting space. Your logo and signage will be displayed at the charging stations as the exclusive sponsor.

Sponsor the Meeting APP

Make a lasting impression on attendees by sponsoring the app that houses all materials for the meeting, allowing your banner ad to be viewed by all attendees.

Lanyards

Boost brand awareness by sponsoring the official NASCI meeting lanyards. Lanyards will be worn by all attendees and feature the logo of your choice.

SILVER LEVEL SPONSORSHIP INCLUDES:

- Prime location of exhibit space
- Company recognition on the NASCI website
- Recognition on contributor support signage in the meeting pre-function space
- Six exhibitor badges for company representatives
- Invitation to the Welcome Reception for six company representatives
- Company description on meeting platform

EXHIBIT | \$5,000

EXHIBIT LEVEL SPONSORSHIP INCLUDES:

- Exhibit space (Floor standing signage or equipment allowed)
- Company recognition on the NASCI website
- Recognition on contributor support signage in the meeting pre-function space
- Four exhibitor badges for company representatives
- Invitation to the Welcome Reception for four company representatives
- Company description on meeting platform



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REGISTRATION FORM

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Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Signature _____

SPONSORSHIP OPTIONS

- PINNACLE** (\$25,000)
 - Industry Sponsored Product Theater
 - Eight Exhibitor Badges
 - Live Stream Session - \$5,000
- DIAMOND** (\$20,000)
 - Cardiac Bootcamp
 - Eight Exhibitor Badges
- PLATINUM** (\$15,000)
 - Choose One of the Following:
 - Hands-On Workshop
 - Focus Group
 - Welcome Reception or Social Event
 - Eight Exhibitor Badges
- GOLD** (\$10,000)
 - Choose One of the Following:
 - Coffee Breaks
 - Fun Run Sponsor
 - Six Exhibitor Badges
- SILVER** (\$7,500)
 - Choose One of the Following:
 - Internet Code
 - Charging Station
 - Meeting App
 - Lanyards
 - Six Exhibitor Badges
- EXHIBIT** (\$5,000)
 - Four Exhibitor Badges

REPRESENTATIVE NAME (FIRST, LAST)	TITLE	EMAIL ADDRESS	PHONE

PAYMENT INFORMATION

Please select your preferred method of payment:

- Credit Card: a member of our accounting team will contact you directly
A 4% processing fee will be added to all credit card payments
- Check payable to: North American Society for Cardiovascular Imaging (in US dollars on a US bank) Tax ID # 91-6185408
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118
- Please Invoice Me

Return this completed Registration Form to Ryan O'Sullivan

Email: Ryan@veritasamc.com

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118

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FUN RUN ROUTE

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NASCI FUN RUN ROUTE

1. Exit the front drive of the Westin Boston Waterfront and turn left on Summer St.
2. Follow Summer Street over two bridges and turn right onto Atlantic Ave.
3. Follow Atlantic Ave. to Christopher Columbus Park.
4. Circle the park and follow Atlantic Ave. back toward Seaport Blvd.
5. Turn left onto Seaport Blvd. and follow across the bridge.
6. Turn immediately left onto Sleeper St.
7. Turn left onto Northern Ave. and follow onto the Harborwalk to your right (behind the Daily Catch restaurant past Moakley Courthouse).
8. Follow the Harborwalk behind the ICA.
9. Turn left onto Seaport Blvd. and follow to Liberty Wharf.
10. Turn right onto D St.
11. Take a right onto Summer St. and return to The Westin Boston Waterfront.



— Red line is the outbound route.
 — Blue line is the return route.

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